

Message Text

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46

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 /015 W
----- 120591

R 151300Z NOV 74

FM AMEMBASSY MANAGUA
TO AMEMBASSY GUATEMALA
INFO AMEMBASSY PANAMA
AMEMBASSY SAN SALVADOR
AMEMBASSY SAN JOSE
AMEMBASSY TEGUCIGALPA
USIA WASHDC
SECSTATE WASHDC 5510

UNCLAS MANAGUA 4430

USIAC

USIA FOR ILA, IOP, ICS

STATE FOR CU/ARA, CU/CP

E.O. 11652: NA

REF: MANAGUA 3508 (NOTAL); MANAGUA OM APRIL 9, 1974

1. CLEVELAND ORCHESTRA HAS AGREED TO GIVE ONE CONCERT IN MANAGUA'S RUBEN DARIO NATIONAL THEATER EVENING APRIL 17, 1975. CONCERT WILL BE ORCHESTRA'S ONLY APPEARANCE IN CENTRAL AMERICA AND ONLY CONCERT OUTSIDE BIG-FOUR CAPITALS OF MEXICO, CARACAS, RIO AND BUENOS AIRES.

2. THEME OF CONCERT WILL BE BIRTH AND REBIRTH: U.S. BICENTEN-
NIAL THEME OF SPIRIT AND HOPE OF US REVOLUTION WITH THEME OF
INTERNATIONAL RESPONSIBILITY AND LEADERSHIP REPRESENTED BY US
ROLE IN MANAGUA RECONSTRUCTION.

3. SOCIEDAD PRO ARTE RUBEN DARIO, LOCAL SPONSOR FOR CONCERT,
HAS AGREED BUY TV RIGHTS AND SHARE CONCERT LIVE WITH OTHER CEN-
TRAL AMERICAN REPUBLICS. COST WOULD RUN \$6,000 PER COUNTRY FOR
TWO HOURS TV RIGHTS PLUS MICRO-WAVE RANTAL FROM MANAGUA TO YOUR
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POST. TV FEE REPRESENTS COST OF RIGHTS TO SOCIEDAD PLUS MODE-

RATE MARKUP TO HELP OFFSET EXTREMELY HIGH CONCERT AND TRANSPORTATION FEES. USIS MANAGUA VIEWS \$6,000 PER COUNTRY FEE AS REASONABLE CHARGE FOR TV RIGHTS TO THIS UNIQUE AND PRESTIGIOUS US CULTURAL EVENT. SALE OF TV RIGHTS LIMITED TO CENTRAL AMERICAN REPUBLICS AND PANAMA.

4. USIS MANAGUA REQUESTS YOUR OPINIONS AND IDEAS CONCERNING THIS UNIQUE PROGRAMMING POSSIBILITY. WE WOULD ALSO APPRECIATE YOUR OPINIONS ON SUITABILITY OF TV FEES AND CHANCES FOR USE OF TV BROADCAST IN YOUR COUNTRY, UNDER LOCAL SPONSORSHIP.
BARTON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MANAGU04430
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740330-0539
From: MANAGUA
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1974/newtext/t19741140/aaaabhqn.tel
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30 JUN 2005

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